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7th Annual Bowling for Boobies Spreads Hope and Love with 'Plenty to Spare'

Busted Foundation's Signature Breast Cancer Fundraising event in Los Angeles Raises More than \$100,000 to Support Women Impacted by Breast Cancer

Universal City—October 23, 2011—Busted Foundation held its 7th annual “Bowling for Boobies” event last night at Jillian’s in Universal City. Returning loyal celebrity bowlers, Jane Wiedlin (“The Go Go’s”) and Thomas Lennon (“Reno 911”) competed to help raise money for women who are financially impacted by living with breast cancer.

John Nikas was also present at Jillian’s with his “Drive against Cancer” car, Grace, which he drives across America in order to raise cancer awareness. Movember, the organization that holds a global campaign every November that calls men to grow a moustache and serve as advocates for the topic of men’s health, also showed support by forming a bowling team for the event.

Rachel Federoff and Destin Pfaff, co-hosts of Bravo’s “The Millionaire Matchmaker,” hosted the colorful tournament as celebrity emcees, elevating the already bursting energy levels as they offered their dynamic and entertaining commentary over the microphone, encouraging raffle participation and competition between bowlers. Unexpectedly, their presence and motivation inspired an “on-site marriage proposal.”

“Love follows us wherever we go,” said Pfaff. Federoff commented on the apropos timing of the proposal, “This event is about trying to preserve life -- and life and love go hand and hand.”

The 2011 “Bowling for Boobies” tournament raised over \$100,000 in proceeds for women who have been diagnosed with breast cancer and are overwhelmed by the financial implications.

“I am so thrilled with the level of contributions this year in these economic tough times. It is so rewarding to be surrounded by people who have such an enthusiasm for giving,” said Stefanie LaHart, CEO of Busted Foundation. “But at the end of the day, it is about helping those women who are financially devastated by the impact of breast cancer.”

Glendale Mayor Laura Friedman, who was a recipient of Bowling for Boobies’ financial assistance in 2006, was in attendance to provide support for the cause. “Breast cancer

does not discriminate; I knew women who did yoga every day, were vegans, and even ran marathons and they still got breast cancer.” Mayor Friedman had high praise for the event. “The amount of love and support I have received from this foundation is endless – not only at the time of my diagnosis, but well beyond.”

Proceeds from this event and other Busted Foundation fundraisers go directly to support women who are financially impacted by living and fighting breast cancer. To date, the foundation has raised more than \$400,000 to benefit these women.

Those who wish to contribute are encouraged to make a direct donation of any amount online via the website, <http://www.bowlingforboobies.com>.

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