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“Bowling For Boobies” is a Go-Go!

Jane Wiedlin (of the Go-Go's) and Thomas Lennon (Reno 911) to Appear and Bowl on October 24 at Jillian's on Universal City Walk

Los Angeles - June 6, 2010 -- Busted Foundation announced today that the “dynamic duo returns” for its upcoming annual “Bowling for Boobies” fundraising event by adding international music star Jane Wiedlin and Thomas Lennon comedic star of Comedy Central's Reno 911. On Tuesday, Oct. 27 at Jillian's on Universal City Walk, Wiedlin and Lennon will appear and bowl, helping raise money to support local women dealing with financial devastation as a result of breast cancer.

The proceeds raised from this event help Busted Foundation provide monetary assistance to local women experiencing financial challenges as the result of fighting and living with breast cancer. Donations go directly to support these women who are overwhelmed with medical bills and their ongoing treatment.

Bowling for Boobies asks bowlers to organize teams of six people who raise a team goal of \$6,000 minimum (or \$1,000 minimum per person) for women who are fighting breast cancer. On October 24, 2010 (5:00pm - 10:00pm) all of the teams come together to submit their contributions and bowl at Jillian's on Universal City Walk. Teams and individuals are eligible for prizes in this high energy, incredibly colorful and outrageous social event. Raffle tickets and prizes will also be available.

All told, prior Bowling for Boobies events have raised almost \$250,000 to benefit women fighting breast cancer.

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